

**Joint Doctoral Programme  
„BUSINESS MANAGEMENT”**

**RESEARCH PROPOSAL**

*Theme of the Research*

**Author**

**Scientific Supervisor (if  
agreed)**

**Programme Director**

**Rīga, YYYY**

The text of the Research Proposal should be between 15 000 and 20 000 characters long, consists (but is not restricting) of the following items:

**Introduction**

**The research problem**

**The purpose of the research**

**Preliminary literature review**

**The objective**

**Hypothesis and / or the research questions**

**Methodology**

**The data collection and processing methods**

**The limitations**

**Conclusion**

**Bibliography**